

## VTRCC Business Support Center

The VTRCC Business Support Center is an idea that's been put into action, designed to benefit you as a Vienna-Tyson's Regional Chamber member.

**The Need:** Local businesses need an affordable source of experienced advice and service support just like larger national companies.

**The Solution:** Use qualified senior executives from within the VTRCC to provide advice, experience, mentoring and hands on services as required by local businesses.

For \$150 the VTRCC Business Support Center through Chamber Advisors LLC offers a Confidential Preliminary Interview and Business Process Audit as a member benefit for VTRCC members. **To help our new members get a jump start in using maximum Chamber support to grow their businesses, the Chamber has arranged for them to access this service for the special rate of \$75.** The VTRCC Business Support Center can also provide you with long-term services at reduced fees.

Our Aims and Objectives are to:

- **Encourage Business Activity** between VTRCC members
- **Bring to VTRCC members** the most practical advice at reasonable costs.
- **Communicate to VTRCC members** Best Business Practices.
- **Provide research** pertaining to the local business community.
- **Disseminate such findings** and information as may be useful to VTRCC members.

We can help you address most of the problems that you encounter on a day-to-day basis. Our staff of experienced professionals is dedicated to providing you the best business support, services, and practical advice that works, such as:

- Making the Most of VTRCC Member to Member Networking
- Getting More Customers Through Your Doors – Data Mining
- Marketing Dollars Spent for The Greatest Return
- Employee Recruitment, Selection & Development
- Business Expansion / Strategic Planning / Organization
- Financing or Re-Financing / Obtaining Loans
- Business / Marketing Plan Preparation & Implementation
- Export / Import Strategy
- Inventory Management
- Merchandising
- Company Sale or Exit Strategy
- Using the Internet & E-commerce

Sometimes you just need someone you can trust and confidentially converse with . . . to just bounce ideas around with . . . to give you a sanity check . . . to be your trusted advisor.

For more information or to arrange a personal interview, contact Jon Lang at 703-407-3535 or [BusinessSupportCenter@vtrcc.org](mailto:BusinessSupportCenter@vtrcc.org).